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FAO: Community Councils in Wales

16th September 2020

Re: Free resources to help tackle fly-tipping in your communities

Fly-tipping Action Wales writes to let you know of free [printable posters, leaflets and signs](#) available for all organisations affected by fly-tipping. We appreciate that your work as a Community Council involves improving the quality of life for residents, and fly-tipping can have serious adverse effects on people and the environment. We hope you will be able to make use of these resources and let your partners know they are available.

As part of the effort to tackle fly-tipping, Fly-tipping Action Wales have recently re-launched our It's Your Duty to Care | Eich Dyletswydd Chi yw Gofalu campaign. Created in partnership with Welsh Government, the campaign urges householders in Wales to always check for a waste carrier license on the [Natural Resources Wales website](#) before employing any person or company to remove excess rubbish from their property.

Over 70% of fly-tipped waste in Wales contains unwanted household items and rubbish, most often, this is the result of a householder unknowingly putting their excess household waste into the hands of a fly-tipper.

Fly-tipping is a serious crime, which poses an immediate threat to the environment, animals, local communities, and our beautiful Welsh landscapes. So, as ever, we are keen to continue working alongside our partners and stakeholders, like yourselves, to help tackle fly-tipping in Wales and to increase public awareness around prevalent waste crimes.

If householders do not carry out these necessary checks and their waste is found fly-tipped, they can now be fined £300 and risk prosecution for not following their Household Waste Duty of Care.

Furthermore, the return of the campaign coincides with a rising concern (shared by local authorities in Wales), over an increase in illegitimate waste carriers posing as

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registered household waste removal services on social media. These people often advertise low prices to entice customers and dupe people into believing they are licenced services who will dispose of household waste legally and responsibly. In reality, the collected rubbish is later fly-tipped in fields, country lanes or along roadsides, putting the householder who paid and arranged for the service at risk of being fined £300.

While this has remained a concern for many years, it is feared that this waste crime has become even more common since the outbreak of COVID-19, with many rouge traders taking advantage of lockdown restrictions and householders who feel too anxious to leave their homes during these unprecedented times.

Please support our efforts by downloading our official [It's Your Duty to Care | Eich Dyletswydd Chi yw Gofalu campaign toolkit](#), which contains a selection of useful resources for use across your owned channels.

From ready-to-use social media graphics, template web articles and social media posts to Duty of Care-themed posters and leaflets to suit a range of locations and purposes, our accessible toolkit is a great opportunity for our partners to help us further spread awareness of Household Waste Duty of Care across Wales.

Plus, many of the leaflet and poster files are also available as editable documents, so you can add your own logo before printing if you wish. All resources are available in both Welsh and English. If you would like free printed resources sent to your community council, please let me know.

With your help and support — we can further increase public awareness of Household Waste Duty of Care, continue to combat fly-tipping in Wales and protect many more people from being scammed by fly-tippers.

Thank you for your help and support. Let's combat fly-tipping together.

Best wishes



Heidi Pawlin
Sn Fly-tipping Officer, Fly-tipping Action Wales

Did you know that over 70% of fly-tipped waste in Wales contains unwanted household items and rubbish?

Most often, this is the result of a householder unknowingly putting their excess household waste into the hands of a fly-tipper.

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If householders do not carry out these necessary checks and their waste is found fly-tipped, they can now be fined £300 and risk prosecution for not following their Household Waste Duty of Care.

How you can help:

With your help and support — we can further increase public awareness of Household Waste Duty of Care, continue to combat fly-tipping in Wales and protect many more people from being scammed by fly-tippers.

With more education and awareness, we can lower the percentage of fly-tipped household waste and ensure that householders recognise the correct steps they need to follow when disposing of their excess rubbish.

Furthermore, any organisation in Wales can contact Fly-tipping Action Wales to use and develop additional resources to help combat waste crime in Wales. For more information about how you can get involved, please contact us [here](#)

Please support our campaign by using the downloadable resources below across your own communication channels, tagging FtAW's social media handles as below:

Facebook: [Fly-tipping Action Wales](#)

Twitter: [@FTAW](#)

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Instagram: [flytipping action wales](#)

Resources are stored on Google Drive, although non-Google users can still download resources without having to sign-up.

The posters and leaflets have three versions to download:

- A PDF file without bleed (suitable for printing on in-house computers)
- A PDF with bleed (suitable for printing with professional printers)
- In-design files – which are editable design files (you won't be able to open them on your computer unless you have Adobe In-Design), so that stakeholders / partners can edit and insert their own logo if desired before printing.

The toolkit in its entirety can be found [here](#)

On Twitter, because of the strict character limit, it is hard to always fit in the campaign key messages into one single Tweet (and Welsh translation always tends to be even longer than the English copy – so can be a bit of an issue).

Therefore, some of the Twitter posts in the toolkit will be longer than the 280 character limit – but these can still be posted easily as Twitter threads (i.e. splitting the copy across two connected tweets – so that if a user sees / clicks on one of the Tweets, the connecting Tweet will always appear with it).

1. To connect tweets in Twitter - Click the "Tweet" button to compose a new Tweet. Write the first Tweet of your thread. Click the new "Add another Tweet" button and a 2nd Tweet window will pop up. You can publish the entire thread at the same time with the "Tweet all" button.

Thank you for your help and support. Let's combat fly-tipping together.



Duty of Care Leaflet

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Waste Removal Cost Guide

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